

SWACHH BHARAT CAMPAIGN organised by JNU (27t May to 30 June2019)

Our institute (institute of vocational studies) had participated in a 5 weeks Summer internship program on environmental and social issues. It was organised by JAWAHARLAL NEHRU UNIVERSITY (JNU) on 27th may , 2019. This internship will continue till the end of 30 June 2019.

3 students who participated in this program from our college.This students are:

1. FARHEEN
2. FARHA
3. MOHD. TAHIR.

We participated 10 days summer camp on "**Swachh Bharat campaign**" from JNU.

It was great experience for us. this campaign was about spreading door to door awareness regarding "Importance of segregation of waste". We worked here for spreading awareness about wet and dry waste, composting method and tell about E -waste recycling link . we do also shramdan activity, this particular activity was most insightful for us.we realised that how ragpickers work in difficult situations and high temperatures.

spread awareness in 500 houses of JNU and 30 shops covered apart from JNU by me. people were highly satisfied with us to know about E -waste link of NDMC.

We learned more, boost communication skill, and build confidence here. this was great experience with collcom and team.



Publicity Messages :

We would be extremely grateful for the financial support that the sponsors will be providing us and we will be thanking them by making sure that our sponsors name also reaches wherever Collcom does. We will be making consistent efforts to reach out to the community both virtual and real far and wide. Methods of publicity that we will be using to publicize our sponsors are described as follows:

- Thanks note to the sponsors with the online link of their official website at the Collcom Official website www.collcom.org
- Logo of the company's name on the pamphlets educating waste disposal and compost making that will be distributed in door to door campaign targeting 300 households.
- Sponsor's logo on the T-shirts that the volunteers will be wearing while door to door campaign
- Felicitation of the winners of the awards (with the sponsor's logo) of online painting, poetry and slogan competition by the sponsors' representatives

- Company's logo on the posters of Collcom that will be pasted in the university campuses as well as outside while publicising the event

We are a group of young volunteers enthusiastic, dedicated and determined to make Delhi clean. By sponsoring us not only the company will be reaching the university and college campuses of Delhi through the volunteers but will be becoming part of the huge network that we volunteers are part of. Social media team will work day and night to publicise our sponsors online and engrave their names in the memories of virtual community. Our dedicated team of volunteers will be taking the names of our sponsors along with them to every householder that they will be interacting with during our door to door campaign. This event is organised for social service and hence the goodwill associated with it is immense which will be beneficial for the image of our sponsors.

Sponsor Categories:

Platinum: The names will be on all the materials issued by the organisation (including T-shirts and dustbins). rs 100,000

Gold: The names will be on the posters as well as pamphlets and T-shirts 50000

Silver: The names will be on pamphlets and posters 30000

Bronze: names on posters 10000

About CollCom

CollCom is a youth driven community network which aims to connect Colleges with Community to inculcate civic responsibilities among youth. It is founded in (to write on we need to give date) September 2018 and registered under an act of Indian Trust). It has been established mainly to strengthen the National Service Scheme units, NYKS, and other youth led organizations in schools and colleges across the country. (since we are not working with NSS are we working with any other student organisation in this project) (And this line also do not represent that we are an independent self sufficient organisation with an independent aim. (To achieve its goals it

will seek and work in collaboration with National Service Scheme Units, NYKS, and other youth led organisations in schools as well as colleges from across India). It provides a platform and different mentoring support for youth and corporate employees to work closely with community/villages (either city/village division or only community should be used) such as (focussing on) street children, migrated (displaced is the word) people, slums, orphanage, old-age people, safai-karamcharis, divyangs, drugs abused (drug addicted or de addiction programmes) people, jail inmates, farmers and so on to understand their problems and need, and involve themselves in the problem solving process, so that life of these people or villagers can be raised at higher material and moral level.

Who we are (Core Team Members) :

Gaurav Kumar

Satya

Mentors (Professors and Experts):

Dr. Anil Kumar Singh, Professor and Chair of Greek, School of Language and Cultural Studies, Ex- NSS Programme Coordinator of JNU.

